



The 3rd annual
Dragon's Feast: *Experience the East*
"A Chinese Culinary Gala"

Join us on September 24, 2026

*at Don Mee Seafood Restaurant,
Victoria's Premiere Chinese Food*

Sponsorship Opportunities

*Hosted by
Victoria Dragon Boat Festival Society*



The Event: Dragon's Feast: Experience the East

Victoria Dragon Boat Festival Society has held annual culinary events each year in support of its free annual festival in Victoria's Inner Harbour each August. It is a free community cultural festival (one of the largest in Victoria's inner harbour), presenting cultural acts, family entertainment and exhilarating dragon boat races. The year 2026 marks the 32nd year of the festival.

Our culinary events have been offered to our local residents as an introduction to Asian culture as part of the society's mandate. These events are so popular, we have many repeat attendees that enjoy the culinary delights offered each year.

Our festival has raised upwards of 1 million dollars in support of cancer research, treatment and equipment. This stems from the long-standing connection between Victoria's Dragon Boat Festival with breast cancer survivors and the BC Cancer Foundation.

As in 2025, we will once again work with Don Mee Seafood Restaurant, one of Victoria's premiere Chinese food restaurants to create a curated menu to present some special banquet dishes for all to experience.

In order to continue producing our free community cultural festival and in furtherance of our mandate, we host events to allow this community resource be continued into the future.

Sponsorship

The sponsorship opportunities for the Event is for this fundraising gala culinary event. Sponsorship categories are as follows:

Golden Dragon Presenting Sponsor \$2,000.00 (exclusive)

This is an exclusive sponsorship. With only one presenting sponsor of the Dragon's Feast, you will be featured as the main and presenting sponsor of the Dragon's Feast. This includes:

- Your logo on any printed material for the event
- Mentions in social media posts (Instagram, Facebook, LinkedIn) - unlimited pre-event
- Recognition at the event
- Opportunity to speak at the event.
- 10 tickets to the gala event

Silver Dragon Sponsor \$1,750.00 (2 only)

This sponsorship is limited to 2 sponsors and would be exclusive to their industry.

In addition, it includes:

- Logo on any printed material for event
- Mentions in social media posts (instagram, facebook, linkedin) - unlimited pre-event
- Recognition at the event
- 8 tickets to the gala event

Bronze Sponsors \$1,500.00 (not limited)

This sponsorship is not limited and is not exclusive to any industry.

In addition, it includes:

- Name on any printed material for event
- Mentions in social media posts (instagram, facebook, linkedin) - minimum 10 mentions pre-event
- Recognition at the event
- 6 tickets to the gala event

Table Sponsors \$1,250.00

- Recognition at table
- 10 tickets to the gala event
- Recognition at the event

Donors (Raffle, Auction and Prizes)

All donors will be recognized in printed material for the event.